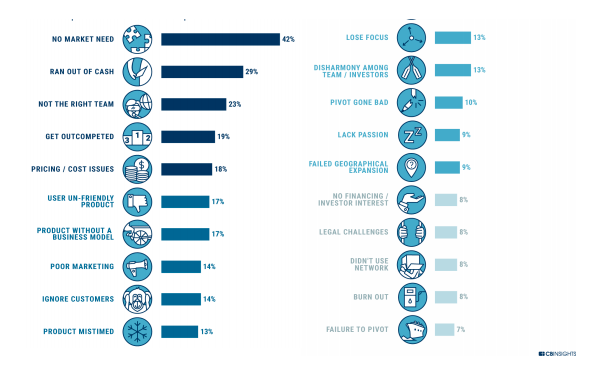
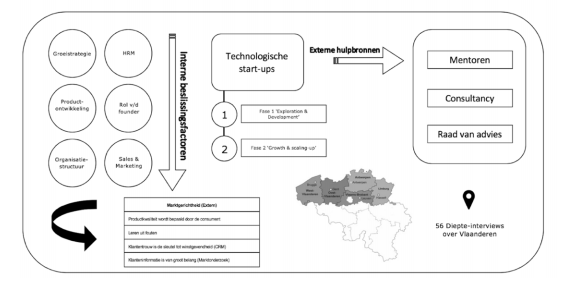
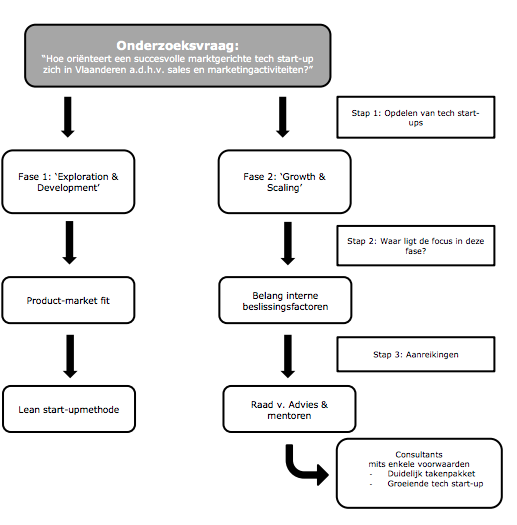
**Figuren journalistiek artikel**



*Figuur: Top 20 reasons startup fail (CB Insights, 2019)*



*Figuur: Conceptueel model*



*Figuur: Overzicht*